



Thank you for your support of the 2025 DSMIG-USA Annual Symposium! Below are some tools you can use to promote your involvement with the Symposium at no cost. The ideas are by no means meant to be an exhaustive list - just a couple of ideas to get you started.

CONFERENCE WEBSITE

The main conference webpage is <https://www.dsmig-usa.org/2025-symposium>

The registration page is <https://ce.icep.wisc.edu/dsmig25#group-tabs-node-course-default1>

LOGOS

We have created three logos for the conference - one for the event itself; another with messaging to promote that you'll be at the conference and encourage others to join you; and the final is for speakers to use to promote their sessions. The logos are intended to go in your email signature or in your social media feeds to help spread the word without even having to think about it. You can link these images to <https://www.dsmig-usa.org/2025-symposium>



EMAIL

Hello,

The Down Syndrome Medical Interest Group-USA is hosting its Annual Symposium from July 24-26, 2025 in Dallas, Texas at the [Hilton Anatole](#). The DSMIG-USA Symposium provides an interdisciplinary forum for sharing of knowledge and experiences related to clinical care of children and adults with Down syndrome, clinical research related to Down syndrome, and development of Down syndrome clinics. This year's program covers a wide range of pediatric and adult topics regarding Down syndrome including:

- Evaluation, Treatment, and Support for Patients with Down Syndrome and Alzheimer's Disease

- Women's Health and Down Syndrome: A Case-Based Discussion of Similarities and Differences in Care
- Neurodevelopmental Approach for a Successful Clinic Visit
- The Interferonopathy of Down Syndrome
- Keep Moving: Utilizing a Movement System Approach to Help Those with Down Syndrome Stay Active and Healthy
- NIH Update: Cohorts, Collaboration, and Community: Shaping the Future of Down Syndrome Research
- Lightning Round: (1) Novel Screening Tool to Identify Down Syndrome-Associated Arthritis in Clinical Practice & (2) Hypoglossal Nerve Stimulation in Children with Down Syndrome with Severe OSA
- Practice Changing Articles - Update in the Medical Literature

Health professionals can earn 11.25 continuing education credits for attending the Symposium events on July 25-July 26. Other activities will include the member meeting, workgroups, and poster sessions which will be held from Thursday, July 24 to Saturday, July 26. Additional information, including registration instructions, can be found at <https://www.dsmig-usa.org/2025-symposium>

I am looking forward to attending the Symposium and reconnecting with my colleagues. I hope you will consider registering too!



SOCIAL MEDIA

The official conference hashtag is #DSMIG2025. Be sure to include this in all of your conference messaging on social media. Like and follow us on Facebook and LinkedIn.

The sample posts offered below are somewhat generic, so feel free to make them more directly related to you. Elements to keep in mind that make for good posts:

- Why did you choose our Symposium?
- Have you had consistent success at past events?
- Do you have a particularly fond memory from a past Symposium?

FACEBOOK & LINKEDIN

To follow DSMIG-USA on Facebook, check us out at <https://www.facebook.com/DSMIGUSA> (@DSMIGUSA)

To follow DSMIG-USA on LinkedIn, check us out at <https://www.linkedin.com/company/down-syndrome-medical-interest-group/>

Here is a sample post: Fellow Down Syndrome Medical Professionals: I'll be attending the 2025 DSMIG-USA Annual Symposium in person this year! Find out more at <https://www.dsmig-usa.org/2025-symposium>

Here is a sample post: The Down Syndrome Medical Interest Group-USA Annual Symposium is being held in person from July 24-26, 2025 in Dallas, Texas at the [Hilton Anatole](#). It is open to all health professionals involved with clinical care and research of individuals with Down syndrome. Find out more at <https://www.dsmig-usa.org/2025-symposium>

POWERPOINT

If you are presenting at an educational event, you are encouraged to include a slide in your PowerPoint presentation about the symposium. Simply copy and paste the below image into your presentation and the QR code will link to the Symposium information page.



DSMIG-USA[®]
ANNUAL
Symposium
Dallas, Texas July 24-26, 2025

Scan the QR code now!

The image is a promotional graphic for the DSMIG-USA Annual Symposium. It features a night-time photograph of a city skyline with illuminated skyscrapers on the left. The right side has a dark blue background with white text and a QR code. A decorative pattern of orange and blue geometric shapes is in the bottom right corner. An orange banner at the bottom left contains the text 'Scan the QR code now!'.